

Sponsorship Request for the 56th Annual Ottawa Regional Science Fair (ORSF)

The Ottawa Regional Science Fair (ORSF; <http://www.orsf.ca/>) is an organization run by volunteers that encourages Ottawa-area students in Grade 7-12 to conduct and present original research in science and technology. The 56th Annual ORSF will be held on March 31st and April 1st, 2017 at Carleton University.

The Fair brings together students from regional school boards and a number of private schools. It invites entries in English or French, in seven “challenge areas,” or categories:

- Discovery
- Innovation
- Energy
- Environment
- Health
- Information
- Resources

Each year, more than 200 projects are entered and judged in the junior, intermediate, and senior divisions. Participants compete for one of 11 invitations to represent Ottawa at the Canada-Wide Science Fair (CWSF), in addition to a number of special awards at the ORSF, sponsored by local post-secondary institutions, associations, and businesses.

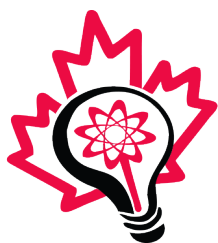
At the 2016 Ottawa Regional Science Fair held at Carleton University, over 300 students from approximately three dozen schools in the Ottawa area presented their projects to the judges and to the public. Sponsor support not only helps make the Fair happen, but helps the students experience the excitement of sharing with others what they have learned through their project, while influencing their future careers.

Sponsorship funds also support sending our ORSF Grand Award winners to the CWSF. In 2016 we were able to send 11 competitors to the CWSF in Montreal QC in May 2016. Our competitors did an outstanding job, bringing home an incredible 27 awards - including 3 *bronze medals*, 3 *silver medals* and 3 *gold medals*. This was an amazing performance and speaks to the outstanding quality of our fair participants in Ottawa! In 2017, the ORSF plans to send a team of 11 local students to the 2017 CWSF in Regina, SK in May, 2017.

At this time we request your sponsorship support for the 2017 ORSF. Details of the sponsorship schedule are below. If you require an invoice for your sponsorship amount, please indicate so when advising of your sponsorship response.

Thanks you for your consideration and ongoing support.

Simon McMillan,
ORSF Chair



2017 Sponsorship Schedule

Tiered Sponsor Benefits - ORSF 2017		
Sponsorship Level	Value*	Benefits (See note below)
Donor	Any donation amount over \$100	Name in program and on web sponsor page
Bronze	\$350-\$1,999	Basic
Silver	\$2,000 -\$3,499	Basic plus Silver benefits
Gold	\$3,500-\$5,999	Silver plus Gold benefits
Platinum	\$6,000 and up	All benefits

*** Notes:**

- In-kind sponsorships that cover ORSF budgeted requirements are recognized at 100% of value. In-kind sponsorship for optional items are recognized at 50% of value.
- Special Awards provided to students do not count as sponsorship.
- Donations are eligible for CRA tax receipts as a charitable contribution but do not receive sponsorship recognition.

Basic recognition for all Bronze and above Sponsors:
• Logo selected on rotating basis as "Featured Partner" on front page of website
• Name and website listed under "sponsors" on website in order of value
• Name in event program
• Name on banner and electronic marketing collateral to advertise your sponsorship
Additional Silver Benefits
Logo shown on "Sponsors" page of website beside name and website
Literature or participant giveaway in the ORSF event handout bag
Logo on banner and electronic marketing collateral to advertise your sponsorship
Additional Gold Benefits
Exhibit table at Fair with sponsor provided banner
Additional Platinum Sponsors
Fixed logo placement on ORSF website for duration of Platinum sponsorship
Special mention at closing ceremony for each Platinum sponsorship

To confirm your 2017 sponsorship:

1. Please respond by email by March 1, 2017 to sponsorship@orsf.ca with your level of sponsorship and benefit options
2. If you are a new sponsor or your company logo has changed from previous years please send an electronic version of your logo – vector(.ps, .eps, or .ai) format and .jpeg format by March 7, 2017 to sponsorship@orsf.ca. Logo must be received by this deadline to be included in any promotional materials.
3. Please send a cheque payable to Ottawa Regional Science Fair by March 7, 2017 to:
Ottawa Regional Science Fair
P.O. Box 8286, Station T CSC,
Ottawa, ON K1G 3H7
4. Promotional collateral for inclusion in the participant hand-out bags should be delivered to Carleton University by March 25, 2017 at the following address (quantity 350):

Ottawa Regional Science Fair
c/o Science Stores
Carleton University
1125 Colonel By Dr.,
Rm. 118 Steacie bldg.
Ottawa, ON K1S5B6
613-520-2600 x3842